



We're specialized in the **IT Supply Chain Management**. We have the **competence** and **dedication** that, when combined with yours, will **deliver** the **results** you expect.

IT SUPPLY CHAIN CHALLENGE

The IT component supply chain is one of the most complicated and globally dispersed in the world. Nearly every player in the supply chain must collaborate in order to supply an order. For example, the supply chain of computer memory may involve product design in the US, semiconductor fabrication in Taiwan, assembly in China, air carrier pick-up and delivery from Asia to Europe, customs documentation and approval in the country of destination, and delivery to a retail location in central Europe.

OUR SOLUTION

Plain Source is aligned with leading OEM suppliers in computer systems, peripherals, system components, software and networking products.

OPTIMIZED SUPPLY CHAIN

Our team works closely with you to: **identify** your needs, **select** suppliers, **design** Supply Chain and **deliver** required products and services.

ENHANCED CUSTOMER SERVICE

To better serve our customers, we use:

- ❖ **LIVE SYNCHRONIZATION:** an intelligent email marketing tool enables us to share product information (related to marketing, pricing and packaging) with consumers as soon as we receive it from our IT suppliers.
- ❖ **SMART ONLINE FORMS:** a channel that allow us to collect consumer's requirements and orders effectively. All of this functionality is available through a fully web-based interface.

OUR TEAM IS SMALL BUT SKILLED. WHEN WORKING WITH US, EXPECT COMMITMENT, COLLABORATION AND QUALITY SERVICES.

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OUR SUPPLIERS AT PLAIN SOURCE, WE BELIEVE THE SUCCESS OF OUR BUSINESS IS LARGELY DUE TO THE SUCCESS OF OUR SUPPLIER RELATIONSHIPS. WE HAVE FORMED ALLIANCES WITH SUPPLIER ORGANIZATIONS THAT SHARE OUR DESIRE FOR QUALITY AND EXCELLENCE.

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OUR CLIENTS HAVE SOME THINGS IN COMMON: THEY SEE IT AS AN INVESTMENT, THEY WANT THE RIGHT SOLUTION THE FIRST TIME, AND THEY WANT OPTIONS AND BUSINESS RATIONALES NOT TECH SPECS OF A NEW SERVER. WE'RE THERE TO HELP YOU BETTER MANAGE YOUR IT SUPPLY CHAIN AND WIN IN YOUR MARKETPLACE.